

Insulating families from the effects of fuel poverty

9 October 2008

CALLING all families with children under the age of 16

You could qualify for FREE insulation from North Staffs Warm Zone if your home is not energy efficient!

Families across Stoke-on-Trent and Newcastle Borough are being urged to contact NSWZ for help in cutting their annual heating bills - and keeping warmer in winter.

A simple questionnaire can determine how energy efficient your home is, and it will also identify what needs to be done to help make it more efficient. If we find that your home is energy inefficient we will contact you, and subject to the availability of funding and a suitable survey being carried out by us, the family home can have FREE loft and/or cavity wall insulation installed.

“Hundreds of families will find this winter’s heating bills especially crippling, particularly in light of the recent hikes in energy costs,” said Sophie Thorley, Director of Warm Zone.

“We need to ensure that our resources are used where they will make the greatest difference, which means finding the neediest cases.

By contacting us and completing an assessment, a family can potentially save hundreds of pounds on the cost of heating, and re-direct that money to pay for other necessities.”

It’s estimated that around 35% of household heat is lost through the walls of a property, and 25% through the roof. Cavity wall insulation can save up to £160 annually on heating bills and loft insulation up to £220.

Families with children under 16 should contact the Warm Zone on 01782 238443 and a simple self assessment form will be sent out for them to complete. Initially, this is a scheme for the privately owned homes.

“Householders who have already completed a NSWZ assessment do not need to contact us as we will be writing to them shortly to make them aware that they qualify for free insulation.” Added Sophie Thorley

“For many families, literally every penny counts. A simple phone call to us could mean so much to them.”